

MARCEL BAUERFEIND

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PRODUCT DESIGNER

EDUCATION

UDK UNIVERSITY OF THE ARTS BERLIN

2020 | Berlin (Germany)

Product and Process Design
(Bachelor's Degree)

ART CENTER COLLEGE OF DESIGN

2018 | Los Angeles (USA)

Product Design
(International Studies)

SKILLS

DESIGN

- Wireframing
- Prototyping
- Usability Testing
- User Research
- Visual Design
- Branding & Identity
- Animation
- Art Direction
- Photography

TOOLS

- Figma
- Miro
- Balsamiq
- Adobe Suite
- Rhino CAD

WORK EXPERIENCE

FREELANCE

Product and UX Designer

May 2022 - today | remote

- Simplification of workflows within user-centric designs
- Stakeholder management to align user & business goals
- Design of product experiences for diverse clients

KARATRONICS

Recruitment Specialist → Head of Recruiting

Mar 2023 - Apr 2024 | Frankfurt (Germany)

- Successful management of 25+ employees on site
- Collaboration with training facilities and public authorities
- Delegation of responsibilities to internal recruiters

HIROSHI TSUNODA DESIGN STUDIO

Product and UX Designer

Dec 2021 - Feb 2023 | Barcelona (Spain)

- Mobile design of running application for iOS
- Web design of internal studio website
- Packaging design from sketch to market launch

STUDIO DRIFT

Product Designer, industrial design

Sep 2019 - Feb 2020 | Amsterdam (Netherlands)

- Collaboration with engineering & product management
- Gathering and interpreting data through material tests

MUSEUM OF VALUES

Product Designer & Co-Founder

Mar 2017 - Apr 2019 | Berlin (Germany)

- Web design, branding and exhibition design
- Supervision of design team for graphic design output